



HOW TO GUIDE: VETSOURCE PROMOTIONS

Manufacturer promotions

Use [this link](#) or select the “Help” arrow at the bottom right hand corner on the Vetsource Services Home page. Scan to the “monthly manufacturer promotions” and open the pdf. This document is updated monthly and provides all active manufacturer promotions for that month.

Manufacturer promotions on e-commerce site

Manufacturer promotions are highlighted in red text under the product listing. Select the desired product, and click on “view details”.

Manufacturer promotions on ScriptRight

When placing an order for a client in ScriptRight, first select the pet for the order, then select the product. Manufacturer promotions are identified under the product name with a blue price tag. Select the arrow or the blue price tag for more details.

PetMail

PetMail® is a free email marketing program to engage clients up to one time per week. Each PetMail email contains a Vetsource- or manufacturer-sponsored promotion code good for valuable savings on products sold through your online store. On the Vetsource Services Home page, select the “Marketing” tile (admin or superuser log in required). If you are enrolled in PetMail, select “view scheduled emails” to see the PetMail promotions and the dates of eligibility. The promotion code will be applied on the checkout page of ScriptRight.

Monthly Promotional Assets

Access social-media friendly versions of the weekly promotions using [the marketing toolkit](#). In the toolkit, select the link for “Monthly Promotional Assets”. The marketing toolkit is also accessible in the Help menu in the bottom right hand corner of your Services Home page. Each social-media friendly image contains the eligible dates and promotion code at the bottom of the image.

First-time user promotion code

Your Practice Success Manager or Vetsource Practice Support (use chat function or call 877-738-8883) can provide coupons and coupon codes for first-time orders on Vetsource. Enter the promotion code on the checkout page of ScriptRight.

Promotion code guidelines

One promotion code per transaction. Promotion codes CAN be used in conjunction with a manufacturer promotion, unless it is stated that the manufacturer promotion cannot be combined with any other offer. Pet owners can either use the PetMail promotion code or the monthly promotional asset code for a given campaign. They cannot redeem both.

How promotions benefit the practice

All promotions are paid for by Vetsource or our manufacturer partners. The client receives a more competitive price without impacting hospital profitability. On the Net Proceeds Report, the column labeled “credits” reflects the reimbursement of discounts applied during the client transaction.