



Royal Canin Growth Incentive Acceleration Program

For Second Half 2025, Earn **4% in Reward Dollars**

Royal Canin is pleased to offer a growth reward program through your **Group Purchasing Organization (GPO)** in the form of reward dollars. For the back half of 2025 this program offers **increased flexibility, lower minimums and higher payouts.**

What are Reward Dollars? Earned dollars for meeting quarterly sales growth thresholds. The reward comes in the form of dollars that you can apply to future Royal Canin purchases on the <https://my.royalcanin.com> B2B website!

**GREAT NUTRITION
BRINGS GREAT
REWARD. EARN
MORE DOLLARS.**



NEW! 2025 GPO Member Rebate

Growth in Net Sales	Growth Incentive Dollars
2%+	4%

Each group member must purchase a minimum of \$900 in a quarter to qualify for a Growth Incentive.

Royal Canin Reward FAQs

What are the dollars issued?

Dollars are issued the first quarter after earned. For example, Earned Q3 Dollars will be issued the first of Q4.

Do I have to use earned dollars on Royal Canin Product?

No, dollars can be used outside of the <https://my.royalcanin.com> B2B website.

Have a question on Reward Dollars?

To receive training on how to maximize the earnings for your clinic, please contact your Veterinary District Manager directly.