



Earn Up to 8% Back!

Royal Canin Growth Incentive Acceleration Program

For 2026, There are **2 Ways** to **Earn Rebates**.

Royal Canin is pleased to offer an **updated** growth reward program through your **Group Purchasing Organization (GPO)** in the form of two rebates. For 2026, this program offers **increased flexibility with lower minimums and higher payouts**.

Earn up to 2 unique rebates per quarter for meeting quarterly sales growth thresholds. The reward comes in the form of dollars that you can apply to future Royal Canin purchases on the <https://my.royalcanin.com> B2B website!

2026 GPO Member Rebate 1	
Growth in Net Sales (Direct to Clinic and Online Pharmacy)	Growth Incentive Dollars
≥2%	4%

Each group member must purchase a minimum of \$1,250 in a quarter to qualify for a Growth Rebate. The Growth Rebate Dollars are paid on final quarter net sales (**Direct and IVO/Online Pharmacy**).

2026 GPO Member Rebate 2	
Growth in Net Sales (Direct to Clinic)	Growth Incentive Dollars
≥10%	4%

The Growth Rebate dollars are paid on final quarter net sales (Direct) over 3 separate quarters (Q2-4). Earn a 4% rebate on growth equal to or above 10% net sales.

Questions: To receive training on how to maximize rebates for your clinic and to check your rebate progress, please contact your Royal Canin Veterinary District Manager.

Terms and Conditions: Rebate valid for any GPO clinic. Any ROYAL CANIN® diet is eligible as long as purchased through Direct and IVO Channels. For Rebate 1, each group member must purchase a minimum of \$1,250 in a quarter to qualify for a Growth Rebate. For rebate 2, there is no minimum purchase. Rebate 1 is valid on any orders placed via Direct to Clinic and Online Pharmacy 01/01/2026 through 12/31/2026 or while supplies last. Rebate 2 is valid on any orders placed only Direct to Clinic 3/1/2026 through 12/31/2026. Rebate 2 involves 3 distinct periods (quarters 2-4) where GPO members can qualify and be paid out for each separate period (quarter). Direct purchases go through Royal Canin Business to Business (B2B), Vetcove Marketplace, COUPA, and similar platforms... (per verbiage in Addendum). Both rebates can be earned together. Incentive Acceleration Program Rebates 1 and 2 are subject to change without notice.